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Schafer Solutions to Exhibit at the 2011 National Association of Convenience Stores Show

August 15, 2011 (Adair, Iowa) – Owner Revolution Inc. (www.ownrev.com) announced today that its newest subsidiary, Schafer Solutions Inc. headquartered in Adair, Iowa, will be exhibiting at the 2011 National Association of Convenience Stores (NACS) Show. This year, the show will be held at the McCormick Place in Chicago from October 2nd through October 4th.

Schafer Solutions is a high quality supplier of unique and exciting custom fabricated plastic products for point of purchase displays at convenience stores, restaurants, delis, bakeries and dairy stores. The company also provides warehousing and fulfillment services. The company is led by B. Z. (Bud) Karachiwala, a graduate of Iowa State University with degrees in mechanical engineering and industrial engineering and an MBA. Mr. Karachiwala has extensive business development experience in the energy and environmental sectors and brings to Schafer Solutions exciting new products with a heightened sense of environmental awareness and green sustainability features.

Since its inception in 2010, Schafer Solutions has exhibited at three major trade shows. The first trade show was the 2010 National Association of Convenience Stores (NACS) Show in Atlanta, GA. Schafer Solutions also exhibited at the 2010 International Hotel, Motel & Restaurant Show in New York City where it won an Editor's Choice nomination for the Most Innovative New Product for its bagel dispenser. The third show where Schafer Solutions exhibited was the 2011 National Restaurant Association Show in Chicago. At that Show, Schafer Solutions' Bagel & Cupcake Dispensers won 6th place in the Show's Top Ten Hot New Products. The company will be showcasing some brand new products at the 2011 NACS Show.

Schafer Solutions' sister company, Schafer Systems, is known as the world leader in innovative point of purchase and promotional products for the lottery industry. Schafer Systems has supplied quality lottery ticket dispensers, play stations and Point of Purchase displays throughout the world. Both companies operate out of a 90,000 square-foot manufacturing facility in Adair, Iowa.

According to Don Hudak, CEO of Owner Revolution, "Schafer Systems' twenty-five-year tradition of quality and innovation is being continued with non-lottery plastic products with Schafer Solutions. Schafer Solutions builds on a strong history of performance."

Backed by the strong work ethic of the plains of the Midwest, Schafer Solutions builds increased environmental, public health and safety consciousness into its products. Mr. Karachiwala said “Schafer Solutions is well positioned to meet the custom needs of its customers for attractive, convenient, high quality and socially responsible plastic products.” Mr. Karachiwala continued “Schafer Solutions is proud to be a ‘100% Made in The U.S.A.’ company and we strive to enhance food safety, encourage recycling of our old products, use recycled materials and promote the use of bioplastics as raw materials.”

“Our goal is to add “wow” to our retail customers’ product displays through innovative, beautiful and eye-catching displays, cabinets and dispensers,” said Mr. Hudak. “Now more than ever, the battle for customer attention in a retail store is brutal and Schafer Solutions can help the retailer be a winner in that battle,” concluded Mr. Hudak.

The new company’s website is www.schafer-solutions.com.

Owner Revolution Inc. is an employee-owned company headquartered in Adair, Iowa and has two other wholly-owned subsidiaries. Connect-A-Dock Inc. has offices in Atlantic, Iowa and sells floating modular dock systems in the worldwide marine industry. Plastic Professionals Inc. is a leader in plastics rotational molding and mold building. Both Connect-A-Dock and Plastic Professionals operate out of a 220,000 square-foot facility in Atlantic, Iowa where they produce a number of proprietary products as well as designing and building custom plastic parts for customers nationwide.